# Privacy Policy & Cookie Policy

Last Updated On 17-Jul-2023 Effective Date 17-Jul-2023

PG Pleasure Boats Ltd.

t/a Grove Ferry River Trips



&

t/a Tonbridge River Trips



# This Privacy Policy describes the policies of PG Pleasure Boats Ltd.

t/a Grove Ferry River Trips

and

t/a Tonbridge River Trips

Nimrod Hall Farm Sisinghurst Road Biddenden, Kent TN27 8EU, United Kingdom

**Emails:** 

info@groveferryrivertrips.co.uk

Websites:

https://www.groveferryrivertrips.co.uk

info@tonbridgerivertrips.co.uk

https://www.tonbridgerivertrips.co.uk

Re the collection, use and disclosure of your information that we collect when you use our website ( https://www.groveferryrivertrips.co.uk and/or https://www.tonbridgerivertrips.co.uk). (the "Service"). By accessing or using the Service, you are consenting to the collection, use and disclosure of your information in accordance with this Privacy Policy. If you do not consent to the same, please do not access or use the Service.

We may modify this Privacy Policy at any time without any prior notice to you and will post the revised Privacy Policy on the Service. The revised Policy will be effective 10 days from when the revised Policy is posted in the Service and your continued access or use of the Service after such time will constitute your acceptance of the revised Privacy Policy. We therefore recommend that you periodically review this page.

# HOW WE SHARE YOUR INFORMATION:

We will not transfer your personal information to any third party without seeking your consent, except in limited circumstances as described below:

- Ad service
- Analytics
- Data collection & process

We require such third party's to use the personal information we transfer to them only for the purpose for which it was transferred and not to retain it for longer than is required for fulfilling the said purpose.

We may also disclose your personal information for the following: (1) to comply with applicable law, regulation, court order or other legal process; (2) to enforce your agreements with us, including this Privacy Policy; or (3) to respond to claims that your use of the Service violates any third-party rights. If the Service or our company is merged or acquired with another company, your information will be one of the assets that is transferred to the new owner.

### YOUR RIGHTS:

Depending on the law that applies, you may have a right to access and rectify or erase your personal data or receive a copy of your personal data, restrict or object to the active processing of your data, ask us to share (port) your personal information to another entity, withdraw any consent you provided to us to process your data, a right to lodge a complaint with a statutory authority and such other rights as may be relevant under applicable laws. To exercise these rights, you can write to us at info@tonbridgerivertrips.co.uk. We will respond to your request in accordance with applicable law.

Do note that if you do not allow us to collect or process the required personal information or withdraw the consent to process the same for the required purposes, you may not be able to access or use the services for which your information was sought.

### COOKIES ETC.

To learn more about how we use these and your choices in relation to these tracking technologies, please refer to our Cookie Policy (below).

#### **SECURITY:**

The security of your information is important to us and we will use reasonable security measures to prevent the loss, misuse or unauthorized alteration of your information under our control. However, given the inherent risks, we cannot guarantee absolute security and consequently, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk.

### THIRD PARTY LINKS & USE OF YOUR INFORMATION:

Our Service may contain links to other websites that are not operated by us. This Privacy Policy does not address the privacy policy and other practices of any third parties, including any third party operating any website or service that may be accessible via a link on the Service. We strongly advise you to review the privacy policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

# GRIEVANCE / DATA PROTECTION OFFICER:

If you have any queries or concerns about the processing of your information that is available with us, you may contact our Grievance Officer at:-

PG Pleasure Boats Ltd Nimrod Hall Farm Sisinghurst Road Biddenden, Kent TN27 8EU, United Kingdom

info@groveferryrivertrips.co.uk

and/or

info@tonbridgerivertrips.co.uk

We will address your concerns in accordance with applicable law.

# Cookie Policy

### What are cookies?

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e, the information we collect using cookies and how that information is used, and how to manage the cookie settings.

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make it more secure, provide better user experience, and understand how the website performs and to analyse what works and where it needs improvement.

### How do we use cookies?

As most of the online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

## Types of Cookies we use

**Necessary cookies** are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

**Functional cookies** help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

**Analytical cookies** are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

**Performance cookies** are used to understand and analyse the key performance indexes of the website which helps in delivering a better user experience for the visitors.

**Advertisement cookies** are used to provide visitors with customized advertisements based on the pages you visited previously and to analyse the effectiveness of the ad campaigns.

# Manage Cookie preferences

You can change your cookie preferences any time by clicking the This will let you revisit the cookie consent banner and change your your consent right away.



button on the home page. preferences or withdraw

In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies. Listed below are the links to the support documents on how to manage and delete cookies from the major web browsers.

Chrome: https://support.google.com/accounts/answer/32050

Safari: https://support.apple.com/en-in/guide/safari/sfri11471/mac

Firefox: https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-

firefox?redirectslug=delete-cookies-remove-info-websites-stored&redirectlocale=en-US

Internet Explorer: https://support.microsoft.com/en-us/topic/how-to-delete-cookie-files-in-internet-

explorer-bca9446f-d873-78de-77ba-d42645fa52fc

If you are using any other web browser, please visit your browser's official support documents.